

Online Mooring is a hosted portal for managing waterfront assets, provided by Online Mooring LLC. This document provides information for people interested in evaluating the financial aspects of the product.

Online Mooring Fees

There are three categories of Online Mooring fees:

- Application Fee. Online Mooring charges a fee each time someone submits an application, if that submittal is recorded in the database.
- Online Payment Fee. Online Mooring charges a fee each time someone makes an online payment.
- Advertising Fee. Online Mooring charges advertisers a fee to have their ad appear on the web site. Our clients can choose to disable the advertising, in exchange for a fee each time someone submits an application.

You decide how these fees will be allocated between your organization, applicants, and advertisers. Common scenarios include:

- You pay nothing. Application fees and Online Payment fees are paid by the applicants in addition to your fees. Advertisers pay for their ads.
- You pay everything. Application fees and Online Payment fees are paid for by your organization, and you pay Advertising fees to disable ads.
- Costs are shared. Your organization pays the application fees, the applicant pays the Online Payment Fees, and the advertisers pay for their ads.

Applicant Perspective

Online payments are made by credit card (Visa, MasterCard, American Express, Discover) using PayPal. If you want to allow offline payments (by cash, check, etc.), that is supported as well.

Provider Perspective

Online payments are immediately deposited into an Online Mooring account for your organization. Online Mooring fees are withdrawn from this account. At the end of each month, any balance in this account is sent to you, either by EFT or check, along with an accounting of all transactions during the month. If the account balance is negative at the end of the month, Online Mooring sends an invoice to you for the fees owed.

Accounting System Integration

Online Mooring provides import and export capabilities in order to integrate with your accounting system. The standard import/export formats are in CSV format, and includes

information from the application, charges, and payments. More information is available upon request.